



Anne Leets

"Anne Leets had a profound impact on my *leadership development.* When I first met Anne, I was so impressed by how well she listened. I felt I was 100% heard during our time together. She also asked very good questions, which guided me to my own conclusions. The most remarkable thing of all was Anne's ability to make complex issues become easy and solvable at the end of our conversations. I have grown years during our months together. I now have more confidence, clarity and competence and I couldn't have done it without Anne's coaching." (Executive, Edwards *Lifesciences)*

WHAT MAKES ANNE AN EFFECTIVE COACH?

Anne's clients find value in the Fortune 500 experience, business acumen and strategic perspective she brings to her coaching. Her expertise reflects the operational knowledge she gained as a leader in sales, marketing, operations and as President of a consumer products manufacturing company. Anne has first-hand knowledge of what it takes to achieve organizational effectiveness, sales, profit and distribution targets, develop brand strategy, build teams, lead change and accomplish large scale, corporate initiatives. She has effectively coached leaders in all functional areas, including C Suite executives, in a variety of business sectors. The power of her coaching expertise and "hands-on" business experience in fast paced, highly competitive environments enriches her clients' executive coaching experience and achieves outstanding outcomes. With a practical, results-oriented approach, she helps corporate leaders navigate ever changing business landscapes, improve performance, develop strategies to accelerate professional growth and make more meaningful contributions to their organizations. The combination of her rich diversity of experience and passion for inspirational leadership makes Anne an insightful and innovative coach and career strategist. Anne is an excellent communicator and with her extensive experience as a sales and marketing leader, she's developed polished influencing and speaking skills. Her genuine and dynamic speaking style connects with many types of audiences on today's most important leadership topics.

COACHING EXPERTISE

Emotional Intelligence, leadership presence, personal branding, collaboration, influencing and communication skills, organizational effectiveness, business development strategies, strategic relationship development with colleagues and clients, conflict resolution, change management and development of high-performance teams

EDUCATION/CERTIFICATIONS

BA Psychology, State University of New York College of Executive Coaching Certified in Birkman, CPI and EQ-i 2.0 assessments

OPERATIONAL BUSINESS EXPERIENCE

As Senior Vice President of Sales for Brighton Accessories, Anne led their national sales team to record results. Her effective and authentic leadership style inspired both colleagues and customers, earned their respect as a "trusted advisor" and achieved outstanding business development. She was also successful as President/General Manager of Cosmar (a manufacturing company) and Vice President/General Manager of the Non-Apparel Group at St John Knits. Her leadership expertise and operational experience in Sales, Marketing, Operations and Training was built while she held Director and Vice President positions at Revlon, L'Oréal and 1-800-Flowers. Her coaching effectiveness is enhanced by her hands-on experience in both corporate and entrepreneurial environments, building both established as well as emerging brands.

COACHING EXPERIENCE:

BUSINESS SECTORS: Life Sciences, Healthcare, Entertainment, Professional Svcs, CPG **LEADERSHIP LEVELS:** Directors, VPs, SVPs, EVPs, Presidents & C-Suite Executives

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